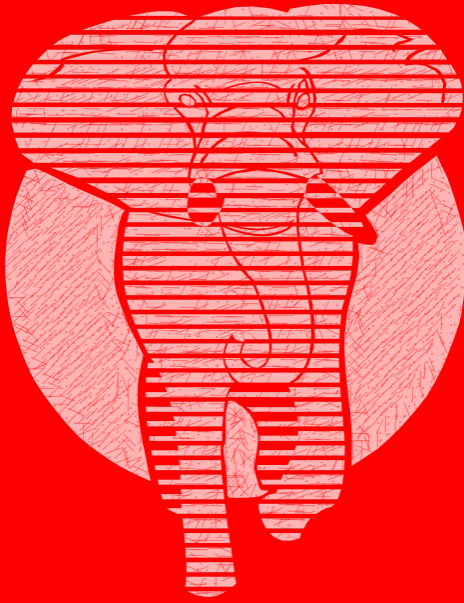


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Delta Sigma Theta Sorority,
Inc., Rockland County Alumnae
Chapter



November 2018

Welcome!

Greetings to one and all! As the leaves begin to fall and the air turns crisp and cool, we know that winter is near. It is also a good time to think of others as the holiday season is fast approaching. How can we help our neighbor? How can we be a friend? We are all called on to help more, and to even love more. Are you a giver or a gifter? What simple acts of kindness can we do each day to help someone along the way?

As a public service organization, for over 105 years, the dynamic ladies of Delta Sigma Theta Sorority, Incorporated are committed to serving to uplift our respective local communities. The radiant ladies of Rockland County Alumnae Chapter invite you to partner with us as we continue to sow good seeds in our community through scholarship, service and sisterhood.



We look forward to your continued participation and support.

Sisterly,

Dr. Tonya Couch-Jenkins

Dr. Tonya Couch-Jenkins
RCAC President

You are cordially invited to attend our Fall Fusion ~ Wakanda Style~ Fundraiser to help support local programming and scholarships for our college bound scholars. Join us for dinner, dancing, vendors, raffles and so much more on Saturday, November 3rd at 7:00 pm!

And please remember that Midterm Elections are on Tuesday, November 6th... get ready, get to the polls and VOTE!

Let's be the change we want to see!

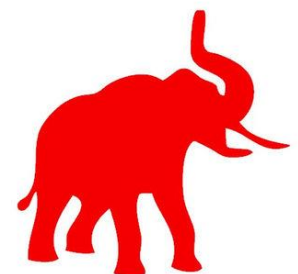
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Sisters Walk for Breast Cancer

Money Matters & More!



RCAC Hosts NY Council!

Last month, our chapter hosted the NY Metropolitan Council at St. Charles!



RCAC sorors joined Montefiore/Nyack Blow Away Breast Cancer 5K run/walk, raising \$175.00 for their breast cancer unit. It was a chilly morning, but sorors brought the fun and warmth. Soror St. Louis' kids also joined and ran the 5K, and Tatum St. Louis came in first for females in her age group! It was a fun morning for all- topped off with pictures with Senator Carlucci.





Join Us!
Fall Fusion 2018
Nov. 3; 7 – 11 p.m.
Paramount Country Club
New City
\$90 per person



Metro Council Hostess committee 2018 take a selfie moment! Members not pictured are Sorors Lawanda, Chanda, Idette, Andrea and Loren.



Got News?

If you have an item to feature, just send us an email! You can reach us at either Ouida2000@aol.com or kjonespenn@aol.com

FOR MORE INFORMATION

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Money Matters! Be Your Own Boss

Money plays a role in why people *don't* launch a business — and why many businesses they do launch go under. Yet, one-third of small businesses are still going after 10 years. So if you aspire to join that club of successful entrepreneurs, here are suggestions for how to make wise use of the money you put in.

Start with a plan

Small-business experts suggest starting with a business plan that covers key elements such as expected costs, potential customers, product pricing and anticipated revenues. There are many free resources available to help you compile a business plan:

- The Small Business Administration: The sba.gov website contains educational materials covering planning and launching a business, along with information about SBA loans.
- Kauffman Foundation: Its entrepreneurship.org website has articles about numerous aspects of starting and running a business; its FastTrac classes aim to help people turn their ideas into businesses.
- SCORE: This organization matches small business owners with volunteer mentors in more than 300 local chapters.

Also conduct market research and listen to feedback from your customers before sinking a lot of money into product inventory.

Line up funds

Where do everyday entrepreneurs find money for their startups? Close to home, often. Those funds might come from savings, current earnings from another job, their spouse's income, friends and family or a bank loan.

Divide your cash

Since startup funds need to be readily accessible, experts recommend having the money in cash. Once you're up and running, keep your business and personal accounts separate.

What you can do next

Write up a business plan — one that will help you articulate all the challenges of launching a business and how you intend to overcome them. This will make it easier to organize your activities, target your marketing efforts, and perhaps even raise money. If you're intimidated by the idea of sitting down and writing a formal business plan, try, as an alternative, what's known as the "Business Model Canvas," a free tool available at Strategyzer.com.

For the full article, visit: <https://www.prudential.com/financial-education/how-to-start-a-small-business>

Key Takeaways

- Only spend money on, well, what will actually make you money.
- Before you develop a plan, seek free advice from resources such as SCORE.
- Family and friends are the go-to source for startup funds.

